

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

- 1-7. (Canceled)
8. (Previously Presented) A runflat tire comprising:
 - a carcass toroidally extending over a pair of bead portions in which beads are embedded;
 - a pair of sidewall portions;
 - a tread portion; and
 - a reinforcing rubber layer that has a crescent sectional shape and is arranged at an interior surface side of the carcass at least in the pair of sidewall portions, wherein the carcass includes:
 - at least one cord layer including:
 - a continuous cord;
 - a plurality of radial cord portions radially-arrayed between the bead portions at a given circumferential pitch P; and
 - a plurality of circumferential cord portions circumferentially connecting respective inner ends of adjacent radial cord portions in the bead portions, wherein the carcass comprises at least one turn-up cord layer folded around the bead core from an inner side to an outer side in the tire's width direction;
 - a folded end of the turn-up cord layer substantially consists of a plurality of the circumferential cord portions; and
 - as viewed in a section in the tire's width direction under a condition where the tire is assembled to a standard rim to form a tire/wheel assembly and then a maximum load is applied to the tire with no inner pressure applied thereto, the folded end of the turn-up layer is

laid, in the tire's radial direction, outside of a line segment QB which connects an outermost point Q of a rim guard in the tire's width direction and an intersection B of the inner surface of the tire and a line extending outwardly in the tire's radial direction from the outermost point Q at an angle of 60 degrees in relation to a line parallel to the rim radial line.

9. (Currently Amended) The runflat tire according to ~~Claim 7, Claim 8~~, wherein, as viewed in a section in the tire's width direction under a condition where the tire is assembled to a standard rim to form a tire/wheel assembly and then a small inner pressure of 15% of the maximum inner pressure is applied to the tire with no load applied thereto, the folded end of the turn-up cord layer is laid, in the tire's radial direction, inside of a line segment PA which connects an arc center point P of a flange contour and an intersection A of the inner surface of the tire and a line extending outwardly in the tire's radial direction from the center point P at an angle of 60 degrees in relation to a line parallel to the rim radial line.

10-11. (Canceled)

12. (Currently Amended) The runflat tire according to ~~Claim 7, Claim 8~~, wherein a plurality of the circumferential cord portions constituting the folded end of the turn-up cord layer are so arranged that their positions in the tire's radial direction differ with each other.

13. (Currently Amended) The runflat tire according to ~~Claim 7, Claim 8~~, wherein an overlap portion at which the circumferential cord portions in the different cord layers substantially contact with each other is formed in the bead portion.

14. (Currently Amended) A method of building the tire according to ~~Claim 7, Claim 8~~, comprising the steps: to Claim 8, comprising:

attaching an inner liner, a reinforcing rubber, and a carcass ply rubber on a toroidal shaping core of a shaping body which has the shaping core, a bladder stored inside the periphery of the shaping core, and a detachable folding core enclosing the bladder when it is stored;

forming, thereafter, a carcass by attaching a continuous cord while radially displacing it back and forth between the both bead portions at a given circumferential pitch P; and

then folding ends of the carcass around the beads by removing the folding core and expanding the ~~bladder stored therein~~bladder.

15. (New) The runflat tire according to claim 8, wherein, as viewed from the tire's width direction, a sectional area of a stiffener rubber is in a range between 20-25% of the sectional area of said reinforcing rubber.

16. (New) The runflat tire according to claim 8, wherein the carcass include n (n is greater than or equal to two) layers of cord layers, and adjacent cord layers are arranged so that their radial cord portions are circumferentially spaced with each other by a distance L obtained when said circumferential pitch P is divided by n.